



2025杭州国际充电桩与换电技术展览会

Hangzhou International Charging Pile and Battery Swapping Technology Exhibition 2025

同期举办：杭州国际智能网联新能源汽车展览会

Hangzhou International Intelligent Connected New Energy Vehicle Exhibition 2025

展览时间 | Time

2025
06.20-22

展览地点 | Venue

杭州大会展中心-浙江
Hangzhou Grand Convention and Exhibition Center-Zhejiang

主办单位 | Hosted by

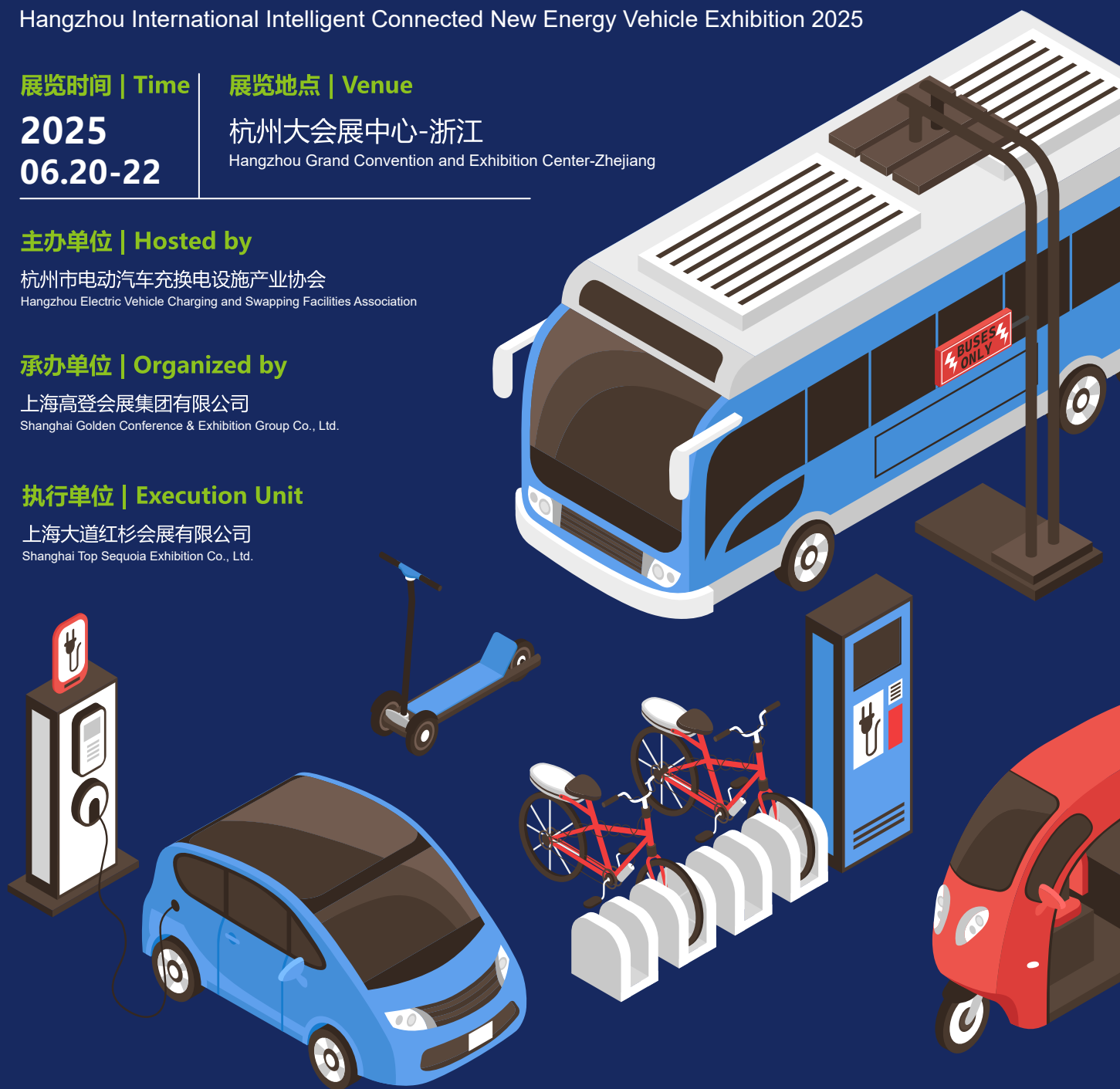
杭州市电动汽车充换电设施产业协会
Hangzhou Electric Vehicle Charging and Swapping Facilities Association

承办单位 | Organized by

上海高登会展集团有限公司
Shanghai Golden Conference & Exhibition Group Co., Ltd.

执行单位 | Execution Unit

上海大道红杉会展有限公司
Shanghai Top Sequoia Exhibition Co., Ltd.



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展会概况

Exhibition Background



充电基础设施为电动汽车提供充换电服务，是重要的交通能源融合类基础设施，推进充换电设施的建设是落实新能源汽车发展国家战略的重要支撑和基础保障。2024年是充换电行业创新突破、迈向高质量发展的重要一年。我国已建成全球最大的充换电服务网络，截至10月我国充电基础设施累计数量达到1188.4万台，同比增长49.4%，其中，包括339万个公共充电桩和849万个随车私人充电桩。同时，今年新能源汽车年产量迈上千万辆台阶，也对充电基础设施建设形成了巨大的市场驱动力。浙江作为新能源汽车的生产和消费大省，对充电基础设施建设提出了更高的要求。据相关数据显示：截至2024年8月底，浙江省新能源汽车保有量超260万辆，累计建成充电桩超160万个（其中公桩超17万个），已培育出全国第二大的省级充电服务市场与充电设施网络。其中，杭州市累计建设公共充电设施超45000个，居全省首位。随着新能源汽车下乡与充电基础设施发展政策暖风频吹，浙江省正在下一盘新能源产业的大棋。在政策制定、网点规划、平台建设等方面已经开展了一系列工作，旨在擦亮“绿行浙江、有桩等你”浙江品牌。

Charging infrastructure, as a service for battery charging and swapping for electric vehicles, is not only an important infrastructure for the integration of transportation and energy, but also an important support and basic guarantee for promoting the construction of charging and swapping facilities and implementing the national strategy for the development of new energy vehicles. 2024 is a crucial year for innovation and breakthroughs in the battery swapping and charging industry, marking a significant step towards high-quality development. China has established a charging infrastructure network that boasts the world's largest number of installations. As of October, the cumulative number of charging infrastructure in China achieved 11.884 million units, an increase of 49.4 percent year-on-year. Among them, it includes 3.39 million public charging stations and 8.49 million private vehicle-mounted charging stations. In addition, the annual production and sales of new energy vehicles this year have reached tens of millions of units, which has created a huge driving force for the construction

of charging infrastructure. As a major province for the production and consumption of new energy vehicles, Zhejiang has set higher requirements for the construction of charging infrastructure. According to relevant data, by the end of August 2024, the number of new energy vehicles in Zhejiang Province exceeded 2.6 million, and a total of more than 1.6 million charging piles were built (including more than 170,000 public piles), which shows that the second largest provincial charging service market and charging facility network in the country has been cultivated. Meanwhile, Hangzhou has built over 45,000 public charging facilities, ranking first in Zhejiang Province. With the support of policies of the promotion of new energy vehicles in rural areas and the development of charging infrastructure, Zhejiang Province is making a strategic move in the new energy industry. A series of initiatives have been undertaken in policy formulation, network planning, and platform construction, aiming to enhance the brand of "Green Travel in Zhejiang, Charging Anytime".



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新的机遇

New Opportunity



为贯彻落实国家大规模设备更新、新能源汽车下乡等有关工作部署要求，进一步完善浙江省交通领域充电基础设施网络布局，持续提升公路对美好出行的服务保障能力，促进产业链上下游的合作与共赢，助力“双碳”战略目标实现。在相关部门支持下，由杭州市电动汽车充换电设施产业协会主办，上海高登会展集团有限公司具体承办的“2025杭州国际充电桩与换电技术展览会与杭州国际智能网联新能源汽车展览会”定于2025年06月20-22日在杭州大会展中心召开。展出面积总规划为六万平米，展出类别涉及智能充电解决方案、配套设施解决方案、先进充电技术、充电站监控系统、分布式微电网、无线充电桩产品和技术、配电设备、充电站产品及服务等。该展会将作为中国地区充换电领域专业采购交易盛会，依托杭州湾区独特的地理优势和强大的市场需求，高水平打造全产业链的协同与合作平台，促进中国充换电基础设施行业高质量发展，助力杭州湾区加快战略性新兴产业发展。

To implement the national directives on large-scale equipment renewal and the promotion of new energy vehicles in rural areas, further improve the layout of Zhejiang Province's charging infrastructure network in the field of transportation, continuously enhance highway services to ensure quality travel, deepen win-win cooperation across the industrial chain, and contribute to achieving the "dual carbon" goals. With the support of relevant departments, 2025 Hangzhou International Charging Pile and Battery Swapping Technology Exhibition and Hangzhou International Intelligent Connected New Energy Vehicle Exhibition, hosted by Hangzhou Electric Vehicle Charging and Swapping Facilities Industry Association, organized by Shanghai Golden Conference & Exhibition Group Co., Ltd., will be held on June 20-22, 2025 at the Hangzhou Grand Convention and Exhibition Center. With a planned exhibition area of 60,000 square meters, the exhibits cover a wide range of fields, including intelligent charging solutions, supporting facilities solutions, advanced charging technologies, charging station monitoring systems, distributed microgrids, wireless charging pile products and technologies, power distribution equipment, charging station products and services, etc.. As a professional procurement event in China's battery charging and swapping industry, relying on the unique geographical advantages of the Hangzhou Bay Area and the strong market demand, the show strives to provide a high-level platform for collaboration across the entire industry chain, push forward the high-quality development of China's charging and battery swapping infrastructure and accelerate the growth of strategic emerging industries in the Hangzhou Bay Area.



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同期活动

Concurrent Activities



展会期间还将举办全球新能源汽车品牌大会暨流量经济论坛、中国充换电产业发展论坛、一带一路新能源供应链外贸出海论坛、电动汽车动力电池回收利用创新论坛、氢能汽车与燃料电池发展论坛等多场论坛活动，论坛将围绕全球汽车产业智能网联的创新与发展，品牌建设 with 外贸出海、国际认证与技贸措施、融合产业链供应链资源和构建跨界多元共赢等热点话题进行讨论。论坛邀请国内外新汽车产业界、主管部门与学术界代表参加，凝聚各方智慧，促进技术创新与合作，赋能产业发展，助力万亿级、世界级智能网联新能源汽车产业集群建设。

其中，中国充换电产业发展高峰论坛将围绕稳固设备质量、技术模式创新、提升服务品质、筑牢安全底线等方向，分享经验、把握未来，共同构建健康的充换电产业高质量发展。共商充换电行业的协同发展，共探产业未来发展趋势。会议聚焦充电桩产品全球标准解读，高盈利充电站设计、运营，全场景充电核心解决方案，充电桩全生命周期测试，大功率、超静音技术方向，充电运营的现状与方向探讨，模块销售方式的商业创新，重卡电动化，目的地充电和当前情势下破“卷”避“坑”的发展新思路等话题展开，共同为推动我国充电设施行业的高质量发展贡献智慧与力量。

During the exhibition, there are a series of activities such as Global New Energy Vehicle Brand Conference and Traffic Economy Forum, China Battery Charging and Swapping Industry Development Summit, Belt and Road New Energy Supply Chain Foreign Trade Offshore Forum, Electric Vehicle Power Battery Recycling and Utilization Innovation Forum and Hydrogen Energy Vehicles and Fuel Cell Development Forum to be held. Focusing on hot topics such as innovation and development in the global intelligent connected vehicles industry, brand building and foreign trade offshore, international certification and technical measures to trade, integration of industrial and supply chain resources, and the construction of cross-border and win-win situation, representatives from the new automotive industry, as well as officials from competent authorities and academia at home and abroad will be specially invited to discuss. The goal of the forum is to gather the wisdom of all parties, promote technological innovation and cooperation, empower industrial development, and contribute to the construction of a trillion-dollar, world-class intelligent connected new energy vehicle industry cluster.

The China Charging and Swapping Industry Development Summit Forum will focus on stabilizing equipment quality, innovating technology models, improving service quality, and building a solid safety bottom line. We will share experiences, grasp the future, and jointly build a healthy and high-quality development of the charging and swapping industry. We will discuss the coordinated development of the charging and swapping industry and explore the future development trends of the industry. The China Battery Charging and Swapping Industry Development Summit will focus on the stability of equipment quality, innovation of technical models, improvement of service quality, and strengthening of safe bottom line, to share experiences, grasp the future, and jointly build a healthy high-quality development of the charging and swapping industry, discuss the coordinated development of the charging and swapping industry, and explore the future development trends of the industry. Focusing on topics such as interpretation of global standards for charging pile products, design and operation of high-profit charging stations, core solutions for full-scenario charging, full life cycle testing of charging piles, high-power and ultra-quiet technical directions, discussion on the current status and direction of charging operations, commercial innovation of module sales methods, electrification of heavy trucks, destination charging, and new development ideas for breaking the "roll" and avoiding the "pitfall" under the current situation, etc., the conference jointly contribute wisdom and strength to promote the high-quality development of China's charging facilities industry.

展出大类

Major Exhibits



各类智能充电解决方案、配套设施解决方案、先进充电技术、充电站监控系统、分布式微电网、无线充电桩产品和技术、配电设备、充电站产品及服务等。

The exhibits cover a wide range of fields, including intelligent charging solutions, supporting infrastructure solutions, advanced charging technologies, charging station monitoring systems, distributed microgrids, wireless charging pile products and technologies, power distribution equipment, charging station products and services, etc.

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展会费用

Participation Fees



★ 国际标准展位:

国内企业: 13800.00/展期 (RMB) 3m×3m

国外企业: 3200.00/展期 (USD) 3m×3m

标准展位 (包括: 三面白色壁板、中 (英) 文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/5A电源插座一个、废纸篓一个。)

★ 室内光地:

国内企业: 1300.00 (RMB)/平方米/展期

国外企业: 320.00 (USD)/平方米/展期

注: (最少36平方米起租) “光地” 只提供参展空间, 不包括展架、展具、地毯、电源等。

★ International Standard Booth:

For overseas enterprise: USD 3200/Expo, 3m*3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket .

★ Indoor Raw Space:

For overseas enterprises: USD 320/sq.m.

Note: The raw space(minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.

目标观众

Target Audience



有来自国内外众多来自政府部门、国内外电动汽车、充换电生产商和运营、交投、城投、电网、平台商、能源、资本、电池、储能、地产、物业、停车、院校专家、行业协会、技术提供商等业内专业人士齐聚杭州, 共商中国充换电产业发展大计。

Domestic and foreign government departments, electric vehicle companies, battery charging and swapping manufacturing companies and operating companies, professionals from transportation investment, urban development investment, power grids, platforms, energy, capital, batteries, energy storage, real estate, property management, and parking, as well as experts from academic institutions, industry associations, and technology providers will gather in Hangzhou to discuss the future development of China's battery charging and swapping industry.

预定展位 | Booth Reservation

请立即预定 “HCBE 2025” 展位, 越早预留位置越佳, 争取最大曝光率, 领先竞争对手, 开拓无限商机。

Please reserve the booth of "HCBE 2025" immediately. The sooner you reserve, the better your reserved position. Strive for maximum exposure, lead competitors, and open up unlimited business opportunities.

如欲预订 “HCBE 2025” 采购交易会展位, 或了解更多信息, 请发电子邮件至 或通过以下联络方法, 预订展位。

To reserve the booth of "HCBE 2025 or learn more information, please contact:

电话/ Tel : (+86)136 7178 1237 E-mail: 330016108@qq.com